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GREENERS ACTION

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Address: Shop 201,Block A, Cho Yiu Centre, 6 King Cho Road, Kwai Chung, N.T.

Press Release

5thFebruary, 2020

87 organizations participated in 11th Lai See Reuse and Recycle Program

Over 10 million Lai See has been collected

Every year during the Lunar New Year, one of the traditional culture is to disturb Lai See, according to the early survey by Greeners Action, Hong Kong people generate 320 million of Lai See packets per year. In view of this, Greeners Action continue to organize held the 11th consecutive “Lai See Reuse and Recycle Program”, hoping to start reduce waste of source from detail of daily life such as Lai See, and gradually establish the concept of holiday waste reduction. Greeners Action announced today (5th February) the launching of official recycle program; from today until 19th February, 87 organizations will provide public collection points in 362 locations across Hong Kong to allow the public to recycle Lai See packets.

The concept of ‘out with the old, in with the new’ in the Lunar New Year often cause the amount of waste before and after the Lunar New Year to rise rapidly, bringing unnecessary burden to the landfill. According the figure based on Monitoring of Solid Waste in Hong Kong by Environmental Protection Department, the daily per capita disposal volume of municipal solid waste in 2018 was 1.53kg, which was higher than the 1.45 kg in 2017, an increase of 5.5%, with the amount of waste per capita reached a 10 year high. As the government will implement a waste charging scheme in the future, Greeners Action believe that a more effective economic incentive can prompt public to reflect on the necessity of creating waste, thereby changing daily waste behavior. Greeners Action’s “Lai See Reuse and Recycle Program” has always wanted to break the inherent idea of ‘out with the old, in with the new’. It is expected that the public can consider environmental protection when practicing traditional customs while celebrating festivals. Thereby reducing the burden of landfills while reducing the joy they bring to themselves. On the other hand, Greeners Action, as in the past, has set up a total of 16 roadshow counters in different districts two weeks before the Lunar New Year, and distributed free reborn Lai See to the public. With 700,000 reborn Lai See has been distributed, it is enough to see public support for Reborn Lai See. In addition to this, this year the Reborn Lai See was distributed especially through 8 District Green Lunar New Year Fair Stalls and 38 district councilers’ offices, hoping to establish the environmental protection

About Greeners Action

Greeners Action was founded in 1993. We aim to promote citizens to treasure natural resources in the Earth and work out the green life through education and lead Hong Kong to enter a green new generation. We are a licensed environmental organization and charity (Taxpayer Identification Number: 91/8885)

Our work included different types of waste reduction and recycling work, such as ‘Food Donation Program’, ‘Food Waste Audit’, ‘Lai See Reuse and Recycling Program’ and ‘Recycle Your Own Cartridge’ etc. We also cooperated with Environmental Protection Department holding ‘Food Waste Recycling Partnership Scheme’ and ‘Community Recycling Fun Shop’. Besides, we suggest and promote the plans of ‘No Plastic Bag Day’, ‘Newspaper without Bags’, ‘Primary School Environmental Lunch Arrangement’, ‘Save Food Campaign’ etc, to spread the environmental information raising the public and government’s awareness. We actively hold environmental protection activities for the teenagers to increase their environmental consciousness. We encourage teenagers to be environmental leaders in the future by promoting daily trivia like using less plastic bags and reducing food waste to save Earth resources. Our website: www.greeners-action.org



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concept of reusing Lai See to the community. Despite there is serious outbreak of Wuhan pneumonia and the public's awareness of public health has increased, public are still happy to receive Reborn Lai See and the response has been enthusiastic.

This year, there are 87 enterprises and companies participated Lai See Reuse and Recycle Program, providing 362 collection points, including 50 Sasa Cosmetics retail stores and 42 Shell station etc. are convenient for the public to recycle Lai See. From today until 19th February, there are up to 362 Lai See collection points in different shopping malls, personal care products stores, housing estates and banks.

For the details of recycling point, please visit

1. Greeners Action website: www.greeners-action.org or
2. Greeners Action Facebook: Greeners Action - New Page: www.facebook.com/greenersaction.org/
3. IG: greeners_action: https://www.instagram.com/greeners_action/

Executive Director of Greeners Action, Mr. Angus Ho Hon Wai explained: [After 10 continues years of hard work of Lai See Recycle and Reuse program, the public are enthusiastic about reusing Lai See. Let the public establish environmentally friendly habits from details of life to reflect and cherish resources in the Lunar New Year. It is important to make preparations for upcoming waste charging scheme, to reduce waste at the source and reduce the burden on landfills while saving money. In the past year, many disasters have occurred worldwide, including strong typhoons, the fire in Australia and the recent outbreak of Wuhan pneumonias, resulting serious threat to natural environment and wildlife. We hope that everyone will learn to respect the natural ecosystem and reduce the practicing of cutting down trees from recycling Lai See and other detail of daily living practice.]

Wuhan pneumonia rages

Greeners Action provide guidelines to eliminate doubts

Greeners Action holds the launching ceremony of the 'Lai See Reuse and Recycle Program' every

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year, with the concern of outbreak of 'Wuhan Pneumonia' and the health of public and guests, Greeners Action announced the cancellation of the scheduled launching ceremony. In addition, in response to the health concerns of the public and organizations, Greeners Action also issued guidelines to participating organization to reduce their concerns. The successful operation of 'Lai See Reuse and Recycle Program' is mainly based on the strong support of various organizations, including a large numbers of Diamond Sponsors, Gold Sponsors, Silver Sponsors, Red Sponsors and supporting organizations, as detailed below:

3 Diamond Sponsors: Hong Kong Jockey Club, Sa Sa Making Lift Beautiful Charity Fund and Shell Hong Kong Limited

5 Gold Sponsors: Citistore, Dah Sing Financial Holdings Limited, DBS (Hong Kong) Limited, Hang Lung Properties Limited and Sino Group

13 Silver Sponsors: Agile Group Holdings Limited, Airport Authority Hong Kong, CLP Power Hong Kong Limited, CSI Properties Limited, Henderson Land Development Company Limited-Property Managements Group, Hip Shing Hong (Holdings) Company Limited, Hong Kong Disneyland Resort, Goodwill Management Limited (A member of Henderson Land Group), Kai Shing Management Service Limited, Link Assets Management Limited, New World Development Company Limited, People's Place, Swire Properties Limited,

61 Red Sponsors: Allied World Assurance Company Limited, Amoy Food Limited, Canon Hongkong Company Limited, C C Wu International Co., Ltd., Cash Financial Services Group Limited, China Harbour Engineering Company Limited, Chun Wo Development Holdings Limited, China Merchants Securities Company Limited, COFCO Tower, CR Construction Company Limited, Crystal International Group Limited, Dah Chong Hong Holdings Limited, eprint Group Limited, Ernst & Young, Fubon Bank (Hong Kong) Limited, Fung Group, Gold Peak Industries (Holdings) Limited, Hong Kong Aero Engine Services Limited, Harriman Property Management Limited, H&H Group, HGC Global Communications Limited, Hitachi Capital (Hong Kong) Limited, The Hong Kong Country Club, Hong Kong Exchanges and Clearing Limited, Hong Kong Housing Authority, Hong Kong Football Club, The Hongkong and Shanghai Banking Corporation Limited, Hong Yip Service Company Limited, Hysan Development Company Limited, Intertrust Hong Kong Limited, Associated International Hotels Limited, Jardine Matheson Holdings Limited, King & Wood Mallesons, Kyocera Document Solution Hongkong Limited, LH Group, Luen Thai Holdings Limited, Maxim's Caterers Limited, MIKIKI, Modern Terminals Limited, Nissin Foods Company Limited, Park Central, Pacific Club, Pricerite Home Limited, Savills Property Management Limited-The Center, SML Group Limited, Soundwill Holdings, Sun Hung Kai Centre, Super Star

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Group, The Cityview, Great Eagle Holding Limited-The Harbourview, The Pulse, Tian Teck Land Limited, Hong Yip Service Company Limited- Tsuen Wan Plaza (Shopping Arcade), Urban Property Management Limited –Illumination Terrace, Windsor, The Wing On Department Store (Hong Kong) Limited , Vizz Digital Group Limited, VTech Holdings, Western Harbour Tunnel Co. Ltd., The Wharf (Holdings) Limited, Wofoo Social Enterprises Limited, Yip's Chemical Holdings Limited

Fully Support: The Chinese University of Hong Kong, Facilities Management of City University of Hong Kong, Baby Kingdom, RoadShow Media Group Limited, The Star Ferry Company Limited

For enquiry, please contact Mr. Angus Ho Hon Wai, Executive Director of Greeners Action or Ms. Man Yip, Assistant Project Manager, thank you for supporting environmental protection work.

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